



INFO SHEET N°11

TV subscription in Switzerland

Choosing the right offer

Cable, streaming, Teleboy, Netflix — understanding TV options in Switzerland and choosing without getting lost.

⚠ Prices change regularly — Always check current offers on the relevant website, on **comparis.ch** or **alao.ch** before signing.

Watching television in Switzerland has never been so simple... or so complicated to understand! Between cable TV, streaming, TV boxes and apps, it is easy to get lost. This sheet clearly explains the different options and helps you choose the right one.



The 4 ways to watch TV in Switzerland



TV by cable or fibre

Classic television via your operator (Swisscom, Sunrise, Quickline). A TV box is provided and connected to your television.

Classic solution



Streaming TV

Watch TV via internet — on your Smart TV, smartphone or tablet. Teleboy, Zattoo, Wilmaa are the main providers in Switzerland.

Modern & flexible



Satellite TV

A satellite dish on the roof picks up signals. Access to many international channels. Not common in flats.

Rural areas



Terrestrial aerial

Free reception of basic Swiss channels (RTS, SRF, RSI, TV5 Monde...). No subscription but limited choice.

Free — basic channels



TV offers in Switzerland — comparison

Service	Price from	Type	No. channels	Catch-up	No contract
Teleboy	11.90 CHF	Streaming	~200	✓ 7 days	✓ Yes
Zattoo	Gratuit	Streaming	~100	~ Premium	✓ Yes
Wilmaa	Gratuit	Streaming	~80	~ Premium	✓ Yes
Swisscom TV	+20 CHF	Câble/Fibre	~150	✓ 7 days	✗ 12 months
Sunrise TV	+15 CHF	Câble/Fibre	~130	✓ 7 days	✗ 12 months
Quickline TV	+10 CHF	Câble	~120	✓ 7 days	✗ 12 months
Netflix	12.90 CHF	Streaming	Films/Series	✓ Unlimited	✓ Yes
RTS / SRF / RSI	Gratuit	Application	SSR channels	✓ 30 days	✓ Yes

Free Swiss channels



RTS 1 & 2

French



SRF 1 & 2

German



RSI LA 1 & 2

Italian



RTS Info

Rolling news



TF1, France 2, 3

France



ARD, ZDF

Germany



Reminder: In Switzerland, the radio and TV licence fee (Billag/Serafe) is compulsory for every household — it funds Swiss public channels (RTS, SRF, RSI). The amount is **CHF 335 per year** in 2025.



Teleboy — the Swiss favourite

Why Teleboy is popular in Switzerland

Teleboy is a highly regarded Swiss TV streaming service — it offers excellent value for money and works on all devices.



On smartphone

Download the Teleboy app — available on Android and iPhone. Watch TV anywhere.



On the television

Via Smart TV, Chromecast or Apple TV. Plug in and enjoy ~200 channels.



Catch-up 7 jours

Missed a programme? Watch it up to 7 days after broadcast.



From CHF 11.90/month

No contract. Cancel at any time. Mobile, internet and landline also available.

The right questions before subscribing



Which channels do you actually watch?

If you mainly watch RTS and a few French channels — free Zattoo or Teleboy at CHF 11.90 is more than enough. No need to pay CHF 30–40/month.



Is there a contract?

Always prefer no-contract services like Teleboy, Zattoo or Netflix. Cancel with one click at any time.



On which device(s) will you watch?

Smartphone, tablet, Smart TV, computer? Check that the service is compatible with your devices before subscribing.



Is catch-up TV important to you?

If you often miss your favourite programmes, choose a service with catch-up (Teleboy 7 days, RTS Play 30 days free).

SeniorPhone tips

- **RTS Play, SRF Play and RSI Play are free** — download these apps to watch SSR programmes at no cost
- Teleboy is the best streaming TV option in Switzerland — **no contract, from CHF 11.90/month**
- If you already have an internet subscription with Swisscom or Sunrise, ask if TV is included or available as an add-on
- Zattoo offers a **free version** with adverts — try before you buy
- Netflix is ideal for films and series — but does not replace live TV
- Compare combined Internet + TV offers on **comparis.ch** or **alao.ch**

Pitfalls to avoid

-  Do not pay for 200 channels if you only watch 10 — analyse your habits before choosing
-  "Combined" offers (Internet + TV + phone) seem attractive but check the detail of included channels
-  Beware of unknown streaming services offering "all channels" at very low prices — often illegal
-  The Serafe licence fee (CHF 335/year) is compulsory in Switzerland regardless of your TV subscription

Key takeaways

- RTS Play, SRF Play and RSI Play are free — start there.
- Teleboy = best Swiss streaming TV, no contract, from CHF 11.90.
- Zattoo = free option with adverts for basic channels.
- Netflix = films and series, no live TV.
- Compare on [comparis.ch](https://www.comparis.ch) and [alao.ch](https://www.alao.ch) before signing anything.

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Safety — Essential reminders



Never share your passwords or codes with anyone

Not by phone, not by email, not by SMS. Your bank, the police and operators will never ask for them.



Hidden number — do not answer

A hidden number deliberately conceals its identity. Hang up without hesitation.



Unknown number — avoid answering

Let it ring, wait for a voicemail, call back only if necessary. Never call back a 0900 number.



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