



INFO SHEET N°19

⚠ **Prices change regularly** — always check current offers on the operator's website, on comparis.ch or alao.ch before signing.

Salt

Complete guide — pros & cons

Switzerland's third operator analysed honestly — the best value for money for heavy data users.

Salt is the third largest mobile operator in Switzerland, formerly known as Orange. Acquired by Xavier Niel (founder of Free in France) in 2015, Salt repositioned itself as the "best value for money" operator — with very aggressive offers, particularly on unlimited mobile data.



Salt mobile offers — indicative examples

Light

19.95 CHF/mois

Unlimited calls & SMS · 5 GB data
· No contract

Standard

39.95 CHF/mois

Unlimited calls & SMS · Unlimited data · European roaming included

Premium

59.95 CHF/mois

Unlimited calls & SMS · Unlimited 5G data · Worldwide roaming · HD streaming included



Salt's big advantage: The Standard offer at CHF 39.95 includes **unlimited mobile data** — where Swisscom charges CHF 75 and Sunrise CHF 69 for the equivalent. It is the most competitive offer on the market for heavy data users.

Offer	Price from	Speed	TV included	Contract
Salt Home S	39.95 CHF/mois	1 Gbit/s	No	No contract
Salt Home M	49.95 CHF/mois	1 Gbit/s	No	No contract
Salt Home + TV	59.95 CHF/mois	1 Gbit/s	✓ Included	No contract

 **Salt's big advantage:** All Salt fixed internet offers are **contract-free** — cancellable at any time. This is rare among Swiss operators and greatly appreciated.

Pros & cons — our honest opinion

The strengths

- ✓ Best market price for unlimited data
- ✓ Fixed internet with no contract — total freedom
- ✓ Very good network in cities and urban areas
- ✓ 5G available in major cities
- ✓ Salt My Account app well designed
- ✓ Offers transparentes et simples à comprendre
- ✓ Customer service in French, German and Italian
- ✓ European roaming included from Standard offer

The weaknesses

- ✗ Poorer coverage than Swisscom and Sunrise in rural areas
- ✗ Few physical shops — mainly online
- ✗ Customer service sometimes hard to reach
- ✗ No own TV service — third-party partnership
- ✗ Less "institutional" image than Swisscom
- ✗ Less suited to mountain areas



Who is Salt ideal for?

Salt suits you well if you...



Watch a lot of videos

Netflix, YouTube, streaming TV — unlimited data at CHF 39.95 is unbeatable for heavy video users.



Live in a city

Salt has an excellent network in urban areas — Zurich, Geneva, Bern, Lausanne, Basel.



Want to pay less

For the same amount of data, Salt is often CHF 20–30/month cheaper than Swisscom.



Avoid contracts

Salt internet offers have no contract — leave when you want, with no penalty.



Salt vs Swisscom vs Sunrise — comparison

Criterion	 Salt	 Sunrise	 Swisscom
Unlimited data from	39.95 CHF/mois	69 CHF/mois	75 CHF/mois
Fixed internet no contract	✓ Yes	✗ No	✗ No
Rural coverage	Limited	Good	Excellent
Physical shops	Few	Major cities	Everywhere
Entry-level mobile price	19.95 CHF	29 CHF	35 CHF
European roaming included	✓ From Standard	✓ From Standard	✓ All plans

Customer service

0800 700 500

Free · Mon–Fri 8am–8pm

Sat 9am–5pm · FR, DE, IT

Online

salt.ch

My account · Bills

Online chat available

In store

Boutiques dans les
principales villes suisses

Personal advice

App

Salt My Account

Manage your subscription

View your usage

SeniorPhone tips

- If you live in the city and watch a lot of videos — **Salt Standard at CHF 39.95 is unbeatable** for unlimited data
- Check Salt coverage at your **salt.ch** address on before signing — especially if you live outside major cities
- L'offre Fixed internet no contract est **idéale pour les locataires** qui peuvent déménager
- Always compare **comparis.ch** and **alao.ch** — Salt sometimes offers very interesting flash on promotions
- Salt is less suited to people who prefer in-store contact — manage your account online at salt.ch
- If you need in-store help — Salt centres are mainly located in major cities

Points to watch

-  Absolutely check network coverage at your address on salt.ch — Salt covers rural and mountain areas less well
-  Salt has few physical shops — if you regularly need in-person assistance, prefer Swisscom or Sunrise
-  Beware of "combined" mobile + internet offers — check that you need all the included services
-  Beware of cold calls in Salt's name — hang up and call back on 0800 700 500

Key takeaways

- Salt = best price for unlimited data — from CHF 39.95/month.
- Fixed internet no contract — liberté de résilier quand vous voulez.
- Ideal in the city — less suited to rural areas and mountains.
- Customer service 0800 700 500 — free, Mon–Fri 8am–8pm.
- Compare on comparis.ch and alao.ch before signing.

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Safety — Essential reminders



Never share your passwords or codes with anyone

Not by phone, not by email, not by SMS. Your bank, the police and operators will never ask for them.



Hidden number — do not answer

A hidden number deliberately conceals its identity. Hang up without hesitation.



Unknown number — avoid answering

Let it ring, wait for a voicemail, call back only if necessary. Never call back a 0900 number.



Fake police or fake banker — hang up and call 117

The real police and your bank will NEVER ask you to hand over money or your PIN by phone.

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