



INFO SHEET N°23

Budget operators in Switzerland

Complete comparison

Spusu, M-Budget, Coop Mobile, Lebara, Digital Republic, TalkTalk, Quickline — honestly compared.

Switzerland has many budget operators (also called MVNOs — virtual operators) that use the major operators' networks at significantly lower prices. This sheet presents the best known ones, their advantages, limitations and suitable profiles.

⚠ Prices change regularly — Always check current offers on the operator's website, on **comparis.ch** or **alao.ch** before signing.



What is a budget operator (MVNO)?

A **MVNO** (Mobile Virtual Network Operator) is an operator with no network of its own. It rents network capacity from a major operator (Swisscom, Sunrise or Salt) and resells it under its own brand, often more cheaply. Network quality is therefore identical to the "host" operator — what changes is the price, customer service and available options.

Budget operator	Network used	Speciality
Spusu	Salt	Unlimited data, very low prices
M-Budget Mobile	Swisscom	Simple, at Migros
Coop Mobile	Sunrise	Simple, at Coop
Lebara	Sunrise	International calls
Digital Republic	Salt	Premium unlimited data
TalkTalk	Swisscom	Simple prepaid, seniors
Quickline	Sunrise	Fixed internet + mobile, regions



Budget operators in detail



Spusu

Salt network

dès **3.90 CHF**/mois

Austrian operator active in Switzerland. Offers unlimited data at very competitive prices. No contract. Managed online.

Very low prices

Unlimited data

No contract

100% online



M-Budget Mobile

Swisscom network

dès **12.– CHF**/mois

Migros brand. Very simple — buy your SIM at the Migros checkout. Ideal for seniors who want something simple and familiar.

Swisscom network

At Migros

Simple

Seniors ✓



Coop Mobile

Sunrise network

dès **9.90 CHF**/mois

Coop brand. Buy your SIM at the Coop checkout. Simple prepaid or subscription offers. Good for seniors who trust Coop.

Sunrise network

At Coop

Simple

Seniors ✓



Lebara

Sunrise network

dès **9.90 CHF**/mois

Specialist in low-cost international calls. Ideal if you often call family abroad (Europe, Africa, Asia). Prepaid or subscription.

International calls

Sunrise network

Expats



Digital Republic

Salt network

dès **19.– CHF**/mois

Swiss premium low-cost operator. Unlimited mobile data at competitive price. Everything managed via app. With or without contract.

Unlimited data

100% app

Swiss



TalkTalk

Swisscom network

dès **9.90 CHF**/mois

Opérateur simple et accessible. Swisscom network fiable. Offres prépayées et abonnements clairs. Idéal pour les seniors qui veulent rester sur Swisscom à petit prix.

Swisscom network

Simple

Seniors ✓

Prepaid



Quickline

Sunrise network + câble régional

dès **19.– CHF**/mois

Regional Swiss operator mainly in Central Switzerland, Bern, Jura, Solothurn, Aargau. Offers cable internet (very fast), TV and mobile. Ideal if you live in a Quickline zone — trustworthy local service with regional shops.

Fast cable internet

TV included

Regional Swiss

Local shops

Limited areas



Comparison — which one suits you?

Opérateur	Réseau	Price from	Shop	Seniors	Intl.	Unlim. data
Spusu	Salt	3.90 CHF	Non	~	~	✓
M-Budget	Swisscom	12 CHF	Migros	✓✓	✗	~
Coop Mobile	Sunrise	9.90 CHF	Coop	✓✓	✗	~
Lebara	Sunrise	9.90 CHF	Online	~	✓✓	~
Digital Republic	Salt	19 CHF	App	✗	✗	✓
TalkTalk	Swisscom	9.90 CHF	Online	✓✓	✗	~
Quickline	Sunrise+câble	19 CHF	Regional	✓	✗	~



Légende : ✓✓ = Très recommandé · ✓ = Recommandé · ~ = Possible · ✗ = Non adapté



Which budget operator to choose for your situation?

Your situation	Recommended operator	Why
You shop at Migros	M-Budget Mobile	SIM at checkout, Swisscom network, simple
You shop at Coop	Coop Mobile	SIM at checkout, simple, Sunrise network
You often call abroad	Lebara	Unbeatable international rates
You want the lowest price	Spusu	From CHF 3.90/month on Salt network
Vous habitez en Swiss centrale/Berne	Quickline	Fast cable internet + service local
You want Swisscom at a lower price	TalkTalk ou M-Budget	Same Swisscom network, cheaper
You are very comfortable with apps	Spusu ou Digital Republic	Very competitive prices, 100% mobile management



SeniorPhone tips

- **M-Budget at Migros** and **Coop Mobile at Coop** are our top recommendations for seniors — in-store purchase, brand trust, simplicity
- Before choosing, check the **network coverage** at your address — the budget operator uses the same network as its "host"
- Always compare on **comparis.ch** and **alao.ch** — prices change often and interesting promotions appear regularly
- If you often call family abroad — **Lebara** can save you a lot on international calls
- **Spusu** is the cheapest on the market — ideal if a family member can help you set up the subscription online
- **Quickline** — first check if your municipality is covered on [quickline.ch](https://www.quickline.ch)

Points to watch

-  Most budget operators have no physical shop — if something goes wrong, everything is resolved online or by email
-  Customer service may be slower than with Swisscom or Sunrise — expect some patience
-  Always check network coverage at your address before signing — the host operator's network makes all the difference
-  Beware of overly attractive offers on unofficial sites — always buy directly from the operator's official website
-  If you move — check that the budget operator covers your new address

Key takeaways

- Budget operators use Swisscom, Sunrise or Salt networks — same quality.
- M-Budget (Migros) and Coop Mobile — ideal for seniors, in-store purchase.
- Spusu = cheapest on the Swiss market, from CHF 3.90/month.
- Lebara = unbeatable for international calls.
- Quickline = excellent if you live in a covered area.

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Never share your passwords or codes with anyone

Not by phone, not by email, not by SMS. Your bank, the police and operators will never ask for them.



Hidden number — do not answer

A hidden number deliberately conceals its identity. Hang up without hesitation.



Unknown number — avoid answering

Let it ring, wait for a voicemail, call back only if necessary. Never call back a 0900 number.



Fake police or fake banker — hang up and call 117

The real police and your bank will NEVER ask you to hand over money or your PIN by phone.

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