



INFORMATION SHEET N°27

Samsung — Understanding the ranges Range A, S and FE: which one suits you?

Three ranges, dozens of models — we explain the differences simply.

💡 SENIORPHONE ADVICE

For the vast majority of seniors, a Samsung Range A is more than enough — at half the price of an S.

The A range offers everything you need daily: calls, WhatsApp, photos, Internet. There is no need to pay more for features you will not use.

Samsung is the best-selling smartphone brand in Switzerland. But between Range A, Range S and the FE model, it is hard to know where to start! This sheet explains the differences in simple terms so you can choose with confidence.



The 3 Samsung ranges explained

A

Range A — The essentials, done well

Entry and mid-range · The sensible choice

Current models: Samsung A17 · Samsung A37 · Samsung A57

The higher the number, the more powerful the model

PRICE

CHF 200 – 450

SCREEN

6.5 – 6.7"

CAMERA

50 – 64 MP

BATTERY

2 days

5G

A37, A57

UPDATES

4 years



Ideal for: seniors who want a good smartphone without overspending

FE

Fan Edition (FE) — The best value for money

Between A and S · High-end technology at a reduced price

Current model: Samsung S25 FE

FE = Fan Edition — the best S features at a lower price

PRICE

CHF 550 – 700

SCREEN

6.7" AMOLED

CAMERA

50 MP + zoom

BATTERY

2 days · Fast charge

5G



UPDATES

7 years

★ **Ideal for: seniors who want the best without paying full price**

S

Range S — The premium range

Premium · For those who want the absolute best

Current models: Samsung S26 · Samsung S26+ · Samsung S26 Ultra

S26 = standard · S26+ = larger screen · Ultra = maximum features

PRICE

CHF 950 – 1'800

SCREEN

6.2 – 6.9" AMOLED

CAMERA

50 – 200 MP

BATTERY

1–2 days · Ultra fast

5G



UPDATES

7 years

💎 **Ideal for: photography enthusiasts, tech lovers, heavy users**



Quick comparison

Criterion	Range A	S25 FE	Range S26
Price	CHF 200–450	CHF 550–700	CHF 950–1800
Calls & SMS	✓	✓	✓
WhatsApp & email	✓	✓	✓
Daily photos	✓ Very good	✓ Excellent	✓ Exceptional
Zoom	Limited	✓ Good	✓ Powerful
AMOLED	✗ A17/A37	✓	✓
5G	A37, A57	✓	✓
Updates	4 years	✓ 7 years	✓ 7 years
Water resistance	IP54	✓ IP68	✓ IP68
Wireless charging	✗ No	✓ Yes	✓ Yes
S Pen stylus	✗ No	✗ No	Ultra only



Which Samsung for which profile?



Senior just starting out

Calls, WhatsApp, simple photos, email. Nothing more needed.

→ **Samsung A37** · ~CHF 300



Photography enthusiast

Grandchildren, travel, quality matters.

→ **Samsung S25 FE** · ~CHF 600



Small budget

The essentials at the best price, without quality compromise.

→ **Samsung A17** · ~CHF 220



Maximum comfort

Large screen, long battery life, everything included.

→ **Samsung A57** · ~CHF 420



Before buying:

- Compare prices on **toppreise.ch** — the differences can be significant
- Ask to try the phone in store before buying
- A large screen (6.5+ inches) is more comfortable for seniors
- Make sure the salesperson can explain how to use it
- Buy with a 2-year warranty if possible (mandatory in Switzerland)
- A protective case is essential — ask for one at the same time
- Range A is sufficient for 95% of senior use — do not pay more unnecessarily



Mistakes to avoid

⚠ Common mistakes

- ⚠ Do not be impressed by technical numbers — ask for what you actually need
- ⚠ Beware of combined phone + plan offers — always calculate the total cost over 24 months
- ⚠ A salesperson pushing you toward the most expensive model is not necessarily thinking of your interest
- ⚠ Avoid buying online if it is your first smartphone — go to a store to be guided
- ⚠ Do not pay for unnecessary accessories (overpriced screen protectors, superfluous cables...)

✓ Key takeaways

- Range A (A17, A37, A57) = the essentials done well, affordable price — ideal for most seniors.
- S25 FE = best value for money if you love photography or want 7 years of updates.
- S26 range = the premium option, for enthusiasts or very intensive users.
- For a senior: the Samsung A37 is our main recommendation (~CHF 300).
- Compare on toppreise.ch and buy with a 2-year warranty.



Where to buy in Switzerland?



Samsung Store

samsung.com/ch · Stores Zurich, Geneva, Berne



Interdiscount

interdiscount.ch · Across Switzerland



Digitec / Galaxus

digitec.ch · Online and in store



MediaMarkt / Fnac

mediamarkt.ch · fnac.ch



Operators

Swisscom, Sunrise, Salt — with a plan



Compare prices

toppreise.ch

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Safety — Essential reminders



Never share your passwords or codes with anyone

Not by phone, not by email, not by SMS. Your bank and the police will never ask for them.



Hidden number — do not answer

A hidden number deliberately conceals its identity. Hang up without hesitation.



Unknown number — avoid answering

Let it ring, wait for a voicemail, call back only if necessary. Never call back a 0900 number.



Fake police or banker — hang up and call 117

The real police and your bank will NEVER ask you to hand over money or your PIN by phone.

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